

Here's two full versions of the Daily "Greatness Announcements" for the first 2 weeks (10 school days) so you can compare tone and pick the one that fits best for your school.

Option 1: Jordan Blaze Voice (Energetic, Influencer-Style)

(Reads like a hype, social-media-meets-school announcement)

Week 1

Day 1:

"Yo, what's up [School Name]? Jordan Blaze here with today's *Greatness Shoutout*! Did you know every single one of you has a story worth telling? This week, our readers are starting a journey where *you* are the heroes. Let's go!"

Day 2:

"Blaze check-in! Word of the day: *COURAGE*. It's what you show every time you pick up a book that feels a little hard — and keep going. Shoutout to all of you stepping into Chapter 1. You've got this!"

Day 3:

"Morning, champions! Did you know strong readers earn up to *\$1 million more* in their lifetime? That's why we're leveling up our reading game in the Pilot. Big brains, big futures, big energy!"

Day 4:

"Hey hey — Jordan Blaze here! Today's challenge: teach someone one new word you learn in class today. That's how you grow AND spread greatness. I'll be watching for vocab masters!"

Day 5:

"Friday vibes, y'all! Remember: greatness isn't about being perfect — it's about growing. If you made progress this week, no matter how small, that's greatness unleashed. Keep it up!"

Week 2

Day 6:

"Rise and shine, readers! Fun fact: kids who read *15 minutes a day* end up in the top of their class. Fifteen minutes! That's shorter than your favorite playlist. Let's crush it!"

Day 7:

"Shoutout time! I heard some of y'all are already rocking your fluency scores — that's words per minute climbing UP. Keep reading out loud. Every page is practice for power!"

Day 8:

“Energy check! Who’s ready for the *Greatness Token Challenge*? Earn those tokens by showing growth, effort, and teamwork. Tokens = rewards. Rewards = bragging rights. Let’s go!”

Day 9:

“Word of the day: *IDENTITY*. The stories you read — and the stories you write — shape who you are. Read boldly, because your voice matters. Unleash it!”

Day 10:

“Friday flex! Y’all have been putting in work. Next week = next level. Keep those pages turning and remember: greatness isn’t given, it’s unleashed!”

Option 2: School PA Voice (Motivational, Teacher-Friendly)

(Reads like a principal or student council member on the intercom)

Week 1**Day 1:**

“Good morning, [School Name]! This week we launch the *Unleashing Greatness Pilot Program*. Over the next 6–8 weeks, your reading skills will grow, your confidence will rise, and you’ll see yourself as the hero of your own story.”

Day 2:

“Today’s word of the day is *courage*. Courage is what it takes to open a book and try, even when it feels tough. Show courage in your reading today.”

Day 3:

“Here’s a fact: strong readers are more likely to graduate, succeed in college, and earn more in their careers. Every page you read is an investment in your future.”

Day 4:

“Today’s challenge: teach a friend one new vocabulary word you learned. Share knowledge — that’s how we build a community of strong readers.”

Day 5:

“It’s Friday, [School Name]! Remember, greatness is not about being perfect. It’s about growth. Every small improvement in your reading adds up to big success.”

Week 2

Day 6:

“Research shows that reading just 15 minutes a day makes a huge difference in achievement. Keep practicing daily — it’s a simple habit with lifelong rewards.”

Day 7:

“Shoutout to students working on fluency this week. The more you practice reading out loud, the smoother and stronger your voice becomes. Keep going!”

Day 8:

“Students, remember you can earn *Greatness Tokens* for showing effort, teamwork, and progress. Collect your tokens, celebrate your wins, and keep building momentum.”

Day 9:

“Today’s theme is *identity*. The stories we read and write help us understand who we are. Be proud of your identity and share your voice in class.”

Day 10:

“It’s the end of Week 2. You’ve worked hard and we’re already seeing growth. Keep your focus, celebrate your progress, and let’s aim even higher next week.”

 Both versions cover:

- Daily inspiration
 - Vocabulary/identity themes
 - Growth mindset
 - Token economy & rewards
 - Student recognition
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Perfect 🍌 — lunchroom announcements are a golden opportunity because you’ve got a *captive audience* with more flexibility than the short morning PA system. These should be 2–3 minutes, **interactive, high-energy**, and reinforce the Pilot themes. Here’s a **2-week set** (to match your morning announcements).

🎯 Weekly Lunchroom Scripts / Activities

Week 1 – Friday Lunchroom Hype

Theme: *Greatness = Growth*

🗣️ *Script (Student Leader, Teacher, or Jordan Blaze video):*

“Hey [School Name]! Quick shoutout before the weekend — our *Unleashing Greatness Pilot* is officially underway, and you all CRUSHED Week 1. Remember, greatness isn’t about being perfect. It’s about growth. Every time you open a book, try a new word, or read out loud, you’re building your superpower.”

🎮 *Activity:*

- “Raise your hand if you learned a new word this week!”
 - Pick 2–3 students to share their word & definition (small token reward).
 - End with: “Next week, we’re watching for vocab masters. Keep those words coming!”
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Week 2 – Friday Lunchroom Hype

Theme: *Greatness = Identity*

🗣️ *Script:*

“This week’s theme is *identity*. The stories you read aren’t just entertainment — they reflect who you are, your culture, your voice, and your future. That’s why in *Unleashing Greatness*, YOU are the heroes.”

🎮 *Activity:*

- Ask: “Who can name a character from our story so far that reminds you of yourself?”
 - Pick 2–3 volunteers (brief answers).
 - Reward with *Greatness Tokens*.
 - Close with: “Your identity matters. Your story matters. Next week = new challenges, new growth. Keep unleashing your greatness!”
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Pro Tips for Lunchroom Announcements

- **Energy matters** → music, mic, or a Jordan Blaze video can boost engagement.
 - **Tokens visible** → hand out physical tokens or raffle slips in front of peers.
 - **Repetition** → tie directly back to morning PA themes (growth, vocab, identity).
 - **Student voice** → let different kids lead parts of the announcement weekly.
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With this structure, you now have:

- **Morning PA scripts (2 weeks)**
- **Friday Lunchroom hype sessions (2 weeks)**
- A system that reinforces literacy as exciting, rewarding, and *community-wide*.